



**SASKATCHEWAN HEALTH INFORMATION
MANAGEMENT ASSOCIATION**
Box 25031, River Heights Post Office, Saskatoon, SK S7K 8B7

SHIMA Corporate Sponsorship Information

The Saskatchewan Health Information Management Association (SHIMA) is comprised of Health Information Management Professionals in the province of Saskatchewan whose objective is to promote the roles of these Professionals, to contribute to the wellness and the provision of quality healthcare through excellence in health information management. SHIMA is an affiliate of the Canadian Health Information Management Association (CHIMA).

Advantages of Corporate Sponsorship:

- Exposure to Health Information Management (HIM) professionals who have influence on the purchase of products and services that support Health Information Management.
- A chance to support HIM professionals by giving these professionals the opportunity to meet with industry supporters and learn of their products, services and ideas.
- Cost-effective approach to reach HIM professionals.
- An excellent opportunity for launching new products or services.
- Allow your organization to enhance its image in Saskatchewan.
- Your sponsorship fee will support the education and promotion of HIM professionals in Saskatchewan.

Sponsorship Opportunities:

Bronze (minimum \$100.00 to \$499.99 per year)

- One eighth of a page advertisement in “For the Record”, the official publication of SHIMA for one year.
- Framed certificate of appreciation.

Silver (\$500.00 to \$999.99 per year)

- Quarter page advertisement in “For the Record”, the official publication of SHIMA for one year.
- One year subscription to “For the Record”, the official publication of SHIMA.
- Sponsorship of a page on SHIMA’s website, with a link to sponsor website.
- Framed certificate of appreciation.
- Complimentary SHIMA promotional items.



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Gold (\$1000.00 to \$1499.99 per year)

- Half page advertisement in “For the Record”, the official publication of SHIMA for one year.
- One year subscription to “For the Record”, the official publication of SHIMA.
- Sponsorship of a page on SHIMA’s website, with a link to sponsor website.
- Exhibit space at SHIMA annual convention.
- Sponsorship of coffee break at SHIMA annual convention.
- Framed certificate of appreciation.
- Complimentary SHIMA promotional items.

Platinum (minimum \$1500.00 per year)

- Full page advertisement in “For the Record”, the official publication of SHIMA for one year.
- One year subscription to “For the Record”, the official publication of SHIMA.
- Sponsorship of a page on SHIMA’s website, with a link to sponsor website.
- Exhibit space at SHIMA annual convention.
- Sponsorship of coffee break at SHIMA annual convention.
- One complimentary SHIMA annual convention banquet ticket.
- Two complimentary full registrations to attend the SHIMA annual convention.
- Framed certificate of appreciation
- Complimentary SHIMA promotional items.